

THE CLEAN ENERGY DEMAND INITIATIVE (CEDI)



CEDI was launched at COP26 to bring corporations and countries together to unleash clean power capacity and spur economic growth.

- CEDI was launched in 2021 by U.S. Special Presidential Envoy for Climate John Kerry, companies, and countries to bring the public and private sectors together to achieve shared climate and energy-related goals.
- CEDI creates a platform to connect countries with companies in sectors such as healthcare, manufacturing, and technology that want to rapidly install clean energy to power their operations.
- CEDI builds on companies' clean energy commitments to encourage countries to cultivate enabling environments for corporate clean energy procurement.
- Through CEDI, companies can send investment signals and indicate which clean energy policies might be favorable. Countries can share policy updates and plans that enable corporate renewable investment, as well as share lessons with each other.
- More than 75 companies have joined CEDI to signal their renewable energy investment interest in 14 countries. These companies could drive up to \$100 billion in renewable energy infrastructure, with the potential to pave the way for broader industrial and commercial investment.

Over the past year, CEDI has connected countries with companies that have investment interest which could provide up to \$100 billion in renewable energy infrastructure.

- Thailand was the first country to sign a Letter of Intent with CEDI in February 2022, followed by the Philippines, Nigeria, and Australia. More than 20 CEDI companies signed these Letters of Intent.
- CEDI launched a pilot project with the Philippines' Department of Energy, the U.S. Department of State's Bureau of Energy Resources, USAID's Energy Secure Philippines, and outdoor retailer REI. The project will help REI and its suppliers design and finalize clean energy procurements to support their Philippine operations - all while cataloguing lessons learned for other corporations interested in clean energy in the Philippines.
- CEDI has hosted numerous public-private roundtables between participating companies and countries since its launch. These roundtables helped government officials understand companies' clean energy objectives and allowed companies to express their policy priorities.
- Working closely with its Department of State colleagues, CEDI funds the Clean Energy Investment Accelerator (CEIA) to support clean energy deployment in emerging markets.

The U.S. Department of State's Bureau of Energy Resources, the Clean Energy Buyers Alliance, and Google.org have launched the CEDI Secretariat to continue and expand on CEDI's success.



Energy Resources
U.S. DEPARTMENT of STATE

For more information, visit: <https://go.usa.gov/xs3Ku>

CEDI works with existing U.S. government initiatives that support clean energy procurement around the world.

U.S. Department of State Initiatives:

- **Power Sector Program (PSP):** PSP works with Caribbean, Central American, South African, and Southeast Asian governments to establish competitive power markets, enhance renewable energy and battery storage integration, share best practices on mobilizing private investment and power purchase agreements (PPAs), strengthen grid reliability, and develop regulatory frameworks for distributed generation. Ongoing PSP technical assistance in Cambodia, Malaysia, Thailand, and Vietnam promotes wind, solar, and battery storage integration and DPPAs to spur clean energy investment.
- **The Clean Energy Investment Accelerator (CEIA):** CEIA is testing, proving, and scaling clean energy solutions to transform key emerging markets including Vietnam, the Philippines, Indonesia, Mexico, and Colombia. CEIA prioritizes knowledge sharing across its networks and offers tools and lessons from CEIA target markets to inspire replication in other countries.

U.S. Agency for International Development Initiatives:

- **Corporate Clean Energy Alliance (CCEA):** CCEA is a coalition of business leaders and associations working together with the Agency, host country governments, and likeminded partners across Southeast Asia to accelerate the deployment of today's clean energy technologies. In support of CCEA Partners' goals, USAID promotes local, national, and regional efforts to increase private sector investments in and expand access to renewable energy, improve energy efficiency, and decarbonize industrial heat. USAID's CCEA is part of a U.S. government team that is working to help strengthen regional power system resilience and deploy state-of-the-art clean energy solutions in partnership with business leaders.
- **Power Africa:** Power Africa is announcing a new award to support the Health Electrification & Telecommunications Alliance (HETA), a public-private alliance to electrify 10,000 health facilities across sub-Saharan Africa. To be announced at a signing event for 15 new partners, the five-year cooperative agreement will invest USAID resources to leverage more than \$150 million of additional private sector resources to install reliable, renewable power and provide mobile and internet access for health facilities.

U.S. International Development Finance Corporation (DFC) Initiatives:

- **Climate and Clean Energy Financing:** DFC supports financing of climate and clean energy projects in Southeast Asia that are commercially viable, developmental, and meet DFC's investment requirements in terms of environmental, social, and local community stakeholder representation standards.

U.S. Trade and Development Agency (USTDA) Initiatives:

- **Global Partnership for Climate-Smart Infrastructure:** Launched by President Biden in April 2021, USTDA's Partnership connects U.S. industry to major clean energy and transportation infrastructure projects in emerging markets to support partner countries to achieve their climate mitigation and adaptation goals. USTDA has funded more than 50 project preparation and partnership-building activities through the initiative, designed to unlock more than \$65 billion in climate finance and facilitate the export of U.S. technologies and services.

U.S. Department of Commerce Initiatives:

- **The Commercial Law Development Program (CLDP):** CLDP has advised on numerous legal and regulatory reforms for more streamlined and durable renewable energy and battery energy storage procurement and financing, under the aegis of USAID Power Africa.